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- United Way donor option number: 9004.

CADE Kids is a 501(c)(3) charitable organization registered in the Commonwealth of Pennsylvania.

Do You Want to Change the Future?

Annual Report

July 1, 2008-June 30, 2009

**Changing
Attitudes
Decisions &
Environments for
Kids**



Formerly CADE—Helping Kids Make Smart Decisions

CADE Kids 2008-09 Program Highlights

8,900 K-9th grade children served

Approximately 7,700 inner-city students, concentrated in neighborhoods with the highest homicide rates.

Includes 5 of Pennsylvania's persistently dangerous schools (PDS), and fourteen of the PDS feeder schools. (With enrollment of 250 or less, the PDS threshold is 5 dangerous incidents; with 251-1,000 students, 2% of enrollment; over 1,000 students, 20 incidents.)

33 schools served for the school year

Philadelphia, PA: 47 "site days" at 19 elementary schools, 8 middle schools, and 5 high schools. (A site day is a day dedicated to a school for the academic year.). Norristown, PA: 1 site day Eisenhower Middle School.



96% positive reviews from 155 school teachers and site officials

CADE Kids is gratified to report 76% "excellent" & 20% "good" reviews for FY09. Customer satisfaction evaluations addressed areas such as classroom effectiveness (excellent, 82%, good 16%), and attendance and punctuality (excellent, 84%, good 15%), leading to quality of program (excellent, 69%, good 27%), impact on school safety and climate (excellent, 42%, good 26%), and integration with the school professional community (excellent, 69%, good 27%).

Building skills critical to learning readiness, good citizenship, and staying in school

Impulse control	Self-esteem
Anger management	Conflict resolution
Avoiding bullying	Drug and gang refusal

A best practice model of evidence-based services, delivered with fidelity

At least 40 hours of Continuing Professional Education annually.

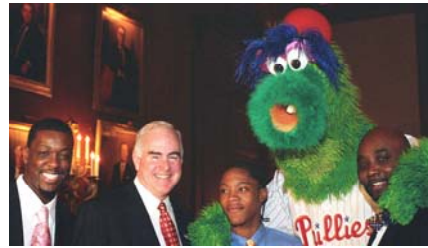
Administering pre- and post-instructional session questionnaires establishing knowledge retention. Data collected analyzed by independent evaluator.

Nationally Validated Curricula.

93% of students taught in classrooms with teachers present, as part of students' daily learning experience. Reinforced with small group and individual sessions.

Intensive: Teaching 5 periods per day, 4 days/week (plus 3 periods on Fridays), in three 8-to-12 week cycles per year.

Culturally competent field staff: 70% African-American, 20% Latino, 10% Caucasian, 20% bilingual (English/Spanish).



FY09 Agency Highlights

CADE Kids honors tenth-grader as CADE kid of the Year

Dax Brown, shown above with Prevention Specialist Bikim Brown, the Honorable Pat Meehan, the Phanatic, and Program Director Darryl Smith, received CADE's annual award, in recognition of his outstanding progress as a member of the Audenried High School community.

CADE Kids honors former US Attorney Pat Meehan

The Honorable Patrick Meehan, of Conrad, O'Brien, Gellman & Rohn, received the CADE Kids Community Service award from Phillies Chairman Bill Giles at the 2009 "Champion Inside" spring event.

CADE Kids receives SAMHSA award

Thanks to the sponsorship of Senator Arlen Specter, ADE Kids received an \$85,000 grant in support of services to five schools in challenged neighborhoods.

CADE Kids one of 8 "Blueprint for a Safer Philadelphia" funding recipients

One of 8 recipients funding through the General Assembly's Blueprint for a Safer Philadelphia, \$60,000 (1/08).

CADE Kids Featured in the Media

Op-Ed piece on the value of investing in prevention programs, *Philadelphia Daily News* (5/09). Interviewed on WURD 900AM talk show (5/09).

Testifies before PA General Assembly

Testified on the savings and economic benefit of prevention programs (5/09).

Testifies before the Philadelphia School Reform Commission

Testified on the need to replace eliminated federal funding with Title I funding (5/09).



Distinctive logo shirts for field staff

For the first time, as our ambassadors for CADE kids, Prevention Specialists sported distinctive back knit polo shirts with the agency logo and tag line.

CADE 2008-09 Financial Report

Income	FY08	FY09*
Corporate, Foundations, Individuals	154.7	54.7
Contracts	460.2	654.2
Annual event	180.9	81.1
Other	26.5	10.1
Total Income	822.3	800.1
Expenses		
Personal services	574.0	624.2
Contracts - vendors	104.7	29.6
Office expense	80.9	94.6
Event expense	64.2	47.8
Total Expense	823.8	796.2
Fund balance, June 30	-1.5	3.9
Total net assets	152.2	145.2

*Income and expense (thousands).