

# The CADE Connection

Helping Children Make Smart Decisions

*The mission of CADE is to promote children's potential for growth through comprehensive, school- and community-based, youth development and support programs that are begun at an early age and are designed to encourage positive choices, while reducing high-risk behaviors.*

## “CADE KID” Profile— Mykel Harrison

Mykel Harrison may not be a model student, but he is clearly headed in the right direction. The fifth grader had a “bad boy” reputation, often arriving late for school, cussing anyone who crossed him, and blaming others for his personal failings—he was a bad boy on a bad path; end of story. But CADE Specialist Tony Smith saw potential in Mykel’s boundless curiosity, and steadily nurtured positive developments in the young boy’s self perception. Over the course of a year, Mr. Smith noticed subtle changes in Mykel’s behavior as they talked about taking personal responsibility and the importance of setting goals. Mykel began looking forward to CADE’s small group sessions, spending more time in class and less time running the halls. He asked lots of questions and became one of the first students to raise his hand with answers. Mr. Smith says the lessons on self esteem registered most powerfully with Mykel, who has shown greater focus and patience.

Sound decisionmaking, personal growth and development are what CADE programs are all about. Mykel now has his mind set on becoming a lawyer and football player. In June 2008, Mr. Smith had the pleasure of presenting Mykel and five other students with the CADE Leadership Award: “Mykel is a natural leader and has gone from being disruptive and disrespectful to being a fine example for his peers.”

## NEW CADE LOGO SHIRTS INCREASE CADE’S VISIBILITY IN SCHOOLS



Standing, from left: Douglas Alderfer (Deputy Director); Darryl Smith (Program Director); Randolph Moton, Bikim Brown, Antoine Smith, and Pedro Quinones (Prevention Specialists).

Seated, from left: Dianne Reed (Executive Director); Marla Block, and Michelle Adams (Prevention Specialists).

Not pictured: Helen Rodriguez and Vernard Trent, Jr. (Prevention Specialists)

CADE’s contributors have made our new branding possible. In 2008–09, our Prevention Specialists will proudly display the CADE logo on “team” shirts as they provide research-based services to 36 schools all across Philadelphia, and at one school in Norristown, PA.

## PRESIDENT'S LETTER



*Dear Friends:*

Given the cataclysmic events buffeting the global economy in recent months, I am probably nuts to think that in a few words, I can persuade you readers to think again about something as far removed from your economic self-interest as volunteering. But I am going to try.

I stumbled into volunteering for the CADE Board nine years ago at the suggestion of an old friend, and thought why not? It will get me out of the office, and might even be a way to find new clients.

To be honest, it's been a lousy method for generating clients. And getting out of the office is not always helpful, especially when

you are working around the clock on a deadline. But the fact is, joining the CADE Board was one of the best decisions I have made in my life.

Why? I have met some great people along the way, and enjoyed their company. More importantly, however, I have experienced the satisfaction that comes from working together with others to help those who are less fortunate. We are all ennobled simply by making that effort. Another, greater benefit (that I confess took me by surprise) is the happiness that comes from knowing that your joint efforts really are making a difference. It's not just about acting responsibly; it's not just about giving money; it's also about the quiet joy that flows from helping someone else's kids to get a leg up on life.

In this time of great uncertainty and dire prognostications, the need for volunteers is going to expand. With that in mind, CADE has formed a Volunteer Committee, headed up by Rick Borgerson of Citizens Bank. If you are interested in volunteering to work with K-9 schoolchildren, or are interested in having your company volunteer, please call Dianne Reed or Doug Alderfer at 215-925-0643.

In short, let's stop sitting around and moaning about our 401(k)s. Instead, let's look at this economic downturn as an opportunity to grow.

Sincerely,

A. Richard Feldman, Esq.  
President

## SAMHSA GRANT SUPPORTS "STAY-IN-SCHOOL" EFFORTS IN NORTH PHILADELPHIA

CADE was awarded an \$85,480 grant from the federal Substance Abuse and Mental Health Services Administration (SAMHSA) to provide anti-violence programs with a Stay-in-School focus at five North Philadelphia public middle schools,

during the 2008-09 school year. CADE Prevention Specialists will deliver research-tested curricula in schools where ninth grade students have a less than 50% on-time graduation rate (i.e., within four years). The Stay-in-School project students

are primarily Latino and African American. City wide, young males from both groups have disproportionately high drop-out rates. CADE is grateful to Senator Arlen Specter for identifying CADE for this opportunity.

### SAVE THE DATE!

**Wednesday, April 22, 2009**

Come support CADE as we present the annual CADE Community Service Award at the Union League.

**Honoree: Patrick L. Meehan, Esq.** former U.S. Attorney for the Eastern District of Pennsylvania and current Partner at Conrad O'Brien Gellman & Rohn, P.C.

### CADE Welcomes New Board Members

*CADE Board President A. Richard Feldman, Esq. welcomes*



**Richard J. Borgerson**

*Senior Vice President  
Government Banking  
Citizens Bank*

**Peter Madden**

*President  
Agile Cat*





**I want to join CADE in helping public school children throughout the region make smart decisions that reduce high-risk behaviors and lead to positive choices. *Enroll me as:***

**A corporate citizen of CADE**

**An individual member of CADE**

All contributors receive: the bi-annual CADE Newsletter; CADE's Annual Report; and invitations to CADE events, including the annual spring event.

**Please check category of benefits below**  
(each level adds additional benefits).

**My contact information**

- Member** (\$150 and up):
  - Recognition of participation on the CADE website and in promotional materials.
- Supporter** (\$500-\$999)
  - Password to exclusive news stories on the CADE website.
- Sustainer** (\$1,000-\$4,999)
  - The CADE Newsflash email report
  - Invitation to participate as a CADE mentor.
- Leader** (\$5,000-\$9,499)
  - Consideration for service on the CADE Board of Directors
  - Serving on the Event Host Committee
- Benefactor** (\$9,500-\$14,900)
  - Promotional credit: \$10,000 supports one Prevention Specialist for one day in a school for the year.
  - The CADE Newsflash email report.
- Patron** (\$15,000-\$49,000)
  - Promotional credit: \$20,000 supports one Prevention Specialist for two days in a school for the year.
- Alliance Circle** (\$50,000+)
  - Promotional credit: \$50,000 supports a specialist full-time in a school for the academic year.
  - Invitation to chair CADE's annual event.

Mr./Ms. \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip+4 \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

I've enclosed membership support for one year: \$ \_\_\_\_\_  
Check payable to CADE.  
(Membership renewals sent in July of succeeding year.)

Please have a representative contact me.

CADE is a 501(c)(3) tax-exempt organization. Contributions are tax deductible in computing federal income tax. A copy of official registration and financial information may be obtained from the Penna. Dept. of state by calling 1-800-732-0999 (registration does not imply endorsement).

**Please check this box if you would prefer to receive "The CADE Connection" by email.**



*Happy Holidays!*

www.cadekids.org

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