

# CADEKids Tribute Book Opportunities:

“Our Kids—Our Treasures” Celebration,

Honoring Police Commissioner Ramsey

Thursday, June 10, 2010, The Franklin Institute, Opening week of the Cleopatra Exhibit

**Please select one of the following options for your marketing opportunity:**

- Full-page advertisement (6”x9”)                      \$1,250
- Half-page advertisement                                      \$750
- Quarter-page advertisement                                      \$500
- Business card advertisement                                      \$250

Please choose transmittal method:

- Camera-ready copy enclosed
- Camera-ready copy to follow
- Disk enclosed (disk must be QuarkXPress™ or PDF)
- Disk to follow
- Email submission – [dalderfer@cadekids.org](mailto:dalderfer@cadekids.org)

PLEASE PRINT

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Contact Name

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Company Name

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Address (must be completed)

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City

State

Zip (must be completed)

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Phone

Email

**Mail to:**

CADEKids

128 Chestnut Street, Suite 302

Philadelphia, PA 19106

Attn: Doug Alderfer

**Check one:**  Check enclosed (*Make payable to CADEKids*)  Credit Card:  Visa  Mastercard

Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Name as appears on card \_\_\_\_\_ Signature: \_\_\_\_\_

# CADEKids Tribute Book Ad Specifications

Thank you for joining CADEKids as a Sponsor or Advertiser

**DEADLINE: *April 30, 2010***

- Please submit camera-ready copy to [dalderfer@cadekids.org](mailto:dalderfer@cadekids.org) (black & white; or black & PMS color 340) or Macintosh platform in QuarkXPress™ or PDF (avoid word processing software).
- Camera-ready copy should have a minimum resolution of 300 dpi; include fonts with the file. If there are any halftones, use TIFF format at 300 dpi; scan line work at 800 dpi. Please supply final laser at the same size.
- **CADEKids**  
Please note that our brand name has changed. Our charitable registration name (Corporate Alliance for Drug Education) is no longer our brand name. Please reference "CADEKids."
- All advertising copy shall be subject to approval of CADEKids.
- All ad copy becomes the property of CADEKids.

(Ad Layout for positioning only, not to scale; actual page size 6"x 9")

(1/2 Page)

1/4

1/8

1/8

(Full Page)