



CONNECTION

FALL 2016 E-NEWSLETTER

Prevention Specialist Victoria Watson joins Jamila Johnson in CADEkids' Problem Gambling Prevention Program

CADEkids would like to welcome back Victoria Watson as our new Problem Gambling Prevention Specialist. Victoria recently returned from a year abroad teaching English in Costa Rica. She first joined CADEkids in January of 2015 and is now with us again for the 2016-2017 school year.



Victoria Watson

"It feels great to return to the unique and diverse CADEkids team - a group of dedicated, creative individuals committed to serving at-risk students and communities. I am thrilled to be able to use my skills and knowledge gained from teaching the ATOD (alcohol, tobacco, and other drugs) curriculum, to now deliver problem gambling prevention for my students in a creative and effective manner. It has been a pleasure sharing this experience with my co-worker, Jamila Johnson, and having her support in this transition. It has been inspiring to share ideas, challenges and successes with Jamila, and I look forward to continuing to do so throughout the year."



Jamila Johnson

"Having Victoria Watson return to CADEkids as the new Problem Gambling Prevention Specialist has been wonderful. Her energy is amazing. Collaborating and sharing ideas to enhance our curriculum has been exciting as well. We share a similar interest, such as honing our craft to make our lessons interactive as well as informative at all grade levels served throughout the School District of Philadelphia. I'm happy to have her on board. Welcome back, Victoria!"

CADEkids' Town Hall Coming Soon at Cramp Elementary

In early 2017, CADEkids will host a Town Hall meeting at Cramp Elementary School. Our aim is to highlight CADEkids' services to children and how the prevention lessons learned can benefit students at home and throughout their lives. Workshops will be provided and we will have a keynote speaker to be announced soon. Stay tuned for email updates with more information on our upcoming Town Hall.

CADEkids Redefines Its Online Presence with a Revised Website and Social Media Upgrade



In August 2016, CADEkids hired Brian Walker as our new social media, marketing, and PR Manager. Brian is building CADEkids' online presence and has upgraded our [website](#) with a new look and feel. Please visit CADEkids' [website](#) to see the changes and updates. We have also increased activity on our [Facebook](#) and [Youtube](#) pages, by posting more often. Please like our [Facebook](#) and [Youtube](#) pages for regular updates, photos, videos, and stories about CADEkids. Be sure to forward this email to other potential CADEkids' supporters who can join our mailing list through the website.

CADEkids starts a new series: "CADEtalks"

In late October, we started a new series on our [Facebook](#) page called "CADEtalks"- a collection of heartfelt stories shared by our Prevention Specialists about their day-to-day experiences. Specialists will post weekly on [Facebook](#). Please check out "CADEtalks" today.



CADEkids in the Community:

CADEkids' Program Director Pedro Quinones ran the Philadelphia Marathon on Sunday, November 20, 2016 and raised more than \$600 for a local charity in the process. "Thank you, Pedro," for continuing to support education in the community through your dedication and positive attitude. CADEkids appreciates your efforts.



Upcoming Events

- Stay tuned on our social media page for upcoming fundraisers including 2017 Phillies Partial-Season Ticket Plan.
- Early next year (2017) we will be holding a Town Hall event at Cramp Elementary.
- Be sure to forward this email to any of your friends who are interested in CADEkids and our updates.